TV Contract Print CBS TELEVISION WFOR-TV

### **Report Parameters:**

BILLING SUMMARY: YES

MAKEGOODS: YES

SORT BY: By Order Number



NATIONAL SALESPERSON



### **AGREEMENT MADE BETWEEN**

## WFOR-TV

WFOR-TV

1161-69979-1 **DATE PRINTED** 

**CONTRACT NO. REV.** 

10/07/16

 $8\,9\,00$  N. W. 18TH TERRACE, . MIAMI FL  $3\,3\,1\,7\,2$ 

NO. WEEKS:

		Α	AND	PAGE 1
381424	AGENCY (OR SERVICE)	ACTING AS AGENT FOR 322	386 ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	TARGETED PLATFORM	M MEDIA LLC	PRIORITIES USA ACTION	
AND	650 Massachusetts	s Ave NW Ste 210	1101 15th St NW Lbby 2	Required
ADDDECC				Announcement 28 days
ADDRESS	Washington	DC 20001-3728	Washington DC 20005-5002	prior notice
	USA		USA	•
CONTACT			PRODUCTEST 4562 PRIORITIES USA ACTION	
LOCAL SALESPERSON	Sean Dorsey	AGENCY EST. NO. 4562	PRODUCT 1300 CODE	

BROADCAST SCHEDULE STARTING 10/25/16 AND ENDING 10/31/16

Addition	al Terms and Conditions:				s do not discrir	ninate in advertising contract	ts on the basis of race or ethnicity, and will no	accept any	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
										,
10/6/16	AG-NEW ORDER									
1	11111	4	05:00A	05:30A	30S	10/25/16-10/28/16		5	300.00	1500.00
Τ.	11111		03.00A	03.30A	305			3	300.00	1300.00
		1				10/31/16-10/31/16				
2	11111	4	05:30A	06:00A	30S	10/25/16-10/28/16		5	400.00	2000.00
		1				10/31/16-10/31/16				
		_				10/31/10 10/31/10				
3	11111	4	06:00A	06:30A	30S	10/25/16-10/28/16		5	800.00	4000.00
		1				10/31/16-10/31/16				
4	11111	4	07:00A	08:00A	30S	10/25/16-10/28/16		5	800.00	4000.00
		1				10/31/16-10/31/16				
5	11111	4	08:00A	09:00A	30S	10/25/16-10/28/16		5	800.00	4000.00
		1				10/31/16-10/31/16				
6	Sa	4	07:00A	09:00A	30S	10/29/16-10/29/16	CBS SATURDAY EARLY SHOW	4	300.00	1200.00
7	Su	4	08:58A	10:30A	30S	10/30/16-10/30/16	CBS SUNDAY MORNING	4	2500.00	10000.00
8	M-F	5	10:00A	11:00A	30S	10/25/16-10/28/16	LET'S MAKE A DEAL	7	500.00	3500.00
O	rı r	2	10.00A	11.00A	305	10/31/16-10/31/16	DEI S PARE A DEAD	,	300.00	3300.00
9	M-F	6	11:00A	12:00N		10/25/16-10/28/16	PRICE IS RIGHT	8	800.00	6400.00
		2				10/31/16-10/31/16				
10	11111	4	11:58A	12:30P	30S	10/25/16-10/28/16	NOON NEWS	5	700.00	3500.00
10		1		12 301	3 3 5	10/31/16-10/31/16	2.		, 55.50	]

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.



381424

NAME

AND

LOCAL

NATIONAL SALESPERSON



#### **AGREEMENT MADE BETWEEN**

### VFOR-TV

WFOR-TV

**CONTRACT NO. REV.** 1161-69979-1 **DATE PRINTED** 

10/07/16

prior notice

DAGE

1300

NO. WEEKS:

PRODUCTEST 4562 PRIORITIES USA ACTION

8900	Ν.	W.	18TH	TERRACE,		MIAMI	$_{\mathrm{FL}}$	33172		
AND										

USA

PRODUCT CODE

AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386 TARGETED PLATFORM MEDIA LLC

650 Massachusetts Ave NW Ste 210

**ADDRESS** 

Washington DC 20001-3728

USA

CONTACT

AGENCY EST. NO. Sean Dorsey SALESPERSON

4562

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

Additional Terms and Conditions:

BROADCAST SCHEDULE STARTING 10/25/16 AND ENDING 10/31/16

•			PAGE	2
ADVERTISER (O	R AGEN	CY AND ADVERTISER)	Cancel	lation Notice
PRIORITIES USA A	CTION			
1101 15th St NW	Lbby 2		Require	
			Announ	cement 28 days
Washington	DC	20005-5002	prior no	tice

Addition	al Terms and Conditions:									t
NONDI	CRIMINATION POLICY:	<del>ଔ⊗∏</del>	vision Statio <del>॥</del> १	Mand its Station	s do not discrir	ninate in advertising contrac	ts on the basis of race or ethnicity, and will no	a <del>ccep</del> tany	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
11	11111	4	12:30P	02:00P	30s	10/25/16-10/28/16 10/31/16-10/31/16	CBS SOAPS	5	1200.00	6000.00
12	M-F	6 2	02:00P	03:00P	30S	10/25/16-10/28/16 10/31/16-10/31/16	THE TALK	8	800.00	6400.00
13	M-F	6 2	03:00P	04:00P	30S	10/25/16-10/28/16 10/31/16-10/31/16	DR PHIL	8	550.00	4400.00
14	M-F	6 2	04:00P	05:00P	30S	10/25/16-10/28/16 10/31/16-10/31/16	JUDGE JUDY	8	800.00	6400.00
15	11111	4	05:00P	05:30P	30S	10/25/16-10/28/16 10/31/16-10/31/16		5	1800.00	9000.00
16	11111	4	05:30P	06:00P	30S	10/25/16-10/28/16 10/31/16-10/31/16		5	1800.00	9000.00
17	11111	4 1	05:58P	06:30P	30S	10/25/16-10/28/16 10/31/16-10/31/16	EARLY NEWS	5	2000.00	10000.00
18	11111	4	06:30P	07:00P	30S	10/25/16-10/28/16 10/31/16-10/31/16		5	3000.00	15000.00
19	11111	4 1	06:58P	07:30₽	30S	10/25/16-10/28/16 10/31/16-10/31/16	ENTERTAINMENT TONIGHT	5	1600.00	8000.00
20	11111	4 1	07:27P	08:00P	30S	10/25/16-10/28/16 10/31/16-10/31/16	THE INSIDER	5	1600.00	8000.00

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NATIONAL SALESPERSON



### **AGREEMENT MADE BETWEEN**

# WFOR-TV

 $8\,9\,00$  N. W. 18TH TERRACE, . MIAMI FL  $3\,3\,1\,7\,2$ 

WFOR-TV

1161-69979-1 **DATE PRINTED** 

**CONTRACT NO. REV.** 

10/07/16

			AN	ID	PAGE 3
381424	AGENCY (OR SERVICE	ACTING AS AGENT FOR	3223	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	TARGETED PLATFOR	RM MEDIA LLC		PRIORITIES USA ACTION	
AND	650 Massachuset	ts Ave NW Ste 210		1101 15th St NW Lbby 2	Required
ADDRESS	2				Announcement 28 days
ADDRES	Washington	DC 20001-3728		Washington DC 20005-5002	prior notice
	USA			USA	
CONTAC	Т			PRODUCTEST 4562 PRIORITIES USA ACTION	
LOCAL SALESPERS	Sean Dorsey	AGENCY EST. NO. 4562		PRODUCT 1300 CODE	

NO. WEEKS:

BROADCAST SCHEDULE STARTING 10/25/16 AND ENDING 10/31/16

Addition	al Terms and Conditions:									1
NONDIS	CRIMINATION POLICY:	<del>ଔ</del> ∂₹	evision Statio <del>॥</del> ६	<b>∧թը</b> d its Station	s do not discrir	ninate in advertising contrac	ts on the basis of race or ethnicity, and will no	a <del>ccep</del> tany	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
21 ASATI	Sa NSIDE	1	07:00P	07:30P	30S	10/29/16-10/29/16		1	600.00	600.00
22	11111.0	4 1	11:00P	11:35P		10/25/16-10/28/16 10/31/16-10/31/16	LATE NEWS	5	2000.00	10000.00
23	11111	4 1	01:37A	02:12A		10/25/16-10/28/16 10/31/16-10/31/16	CBS4 NEWS REPEAT	5	100.00	500.00
24	11111	4 1	11:35P	12:37A		10/25/16-10/28/16 10/31/16-10/31/16	LATE SHOW WITH STEPHEN	5	700.00	3500.00
25	11111	4 1	12:37A	01:37A		10/25/16-10/28/16 10/31/16-10/31/16	THE LATE LATE SHOW/JAMES	5	350.00	1750.00
26	Sa	1	11:35P	12:35A	30s	10/29/16-10/29/16	ET WEEKEND	1	300.00	300.00
27	Su	1	11:35P	12:05A	30S	10/30/16-10/30/16	INSIDER WEEKEND	1	500.00	500.00
28	Su	1	12:05A	01:05A	30S	10/30/16-10/30/16	TMZ WKND	1	275.00	275.00
29	Т	1	07:58P	09:00P	30S	10/25/16-10/25/16	NAVY NCIS	1	8000.00	8000.00
30	Т	1	10:00P	11:00P	30S	10/25/16-10/25/16	NCIS: NEW ORLEANS	1	7000.00	7000.00
31	W	1	07:57₽	09:00P	30S	10/26/16-10/26/16	SURVIVOR	1	4000.00	4000.00
32 BIG B	1 ANG	1	08:00P	08:30P	30S	10/27/16-10/27/16		1	10000.00	10000.00

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CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

Additional Terms and Conditions:





#### **AGREEMENT MADE BETWEEN**

## WFOR-TV

AND

WFOR-TV

Required

prior notice

1161-69979-1 **DATE PRINTED** 10/07/16

**CONTRACT NO. REV.** 

4

**Cancellation Notice** 

Announcement 28 days

8900 N. W. 18TH TERRACE, . MIAMI FL 33172 PAGE

AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386 TARGETED PLATFORM MEDIA LLC

650 Massachusetts Ave NW Ste 210

Washington DC 20001-3728

USA

USA

DC 20005-5002

Washington

ADVERTISER (OR AGENCY AND ADVERTISER)

PRIORITIES USA ACTION

1101 15th St NW Lbby 2

NO. WEEKS:

PRODUCTEST 4562 PRIORITIES USA ACTION

LOCAL AGENCY EST. NO. PRODUCT CODE Sean Dorsey 1300 SALESPERSON 4562

NATIONAL SALESPERSON

381424

NAME

AND

**ADDRESS** 

CONTACT

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BROADCAST SCHEDULE STARTING 10/25/16 AND ENDING 10/31/16

1) CBS reserves the right to assess a fee for late payments.

Additional Terms and Conditions:

ACONDICE MINIMATION POLICY: CBS Tolevision Stations as

NONDIS	CRIMINATION POLICY:	<del>ૢૹ૱</del> ૻૡૺ	vision Statio <del>η</del> ε	Mand its Station	s do not discrir	ninate in advertising contrac	ts on the basis of race or ethnicity, ar	nd will no	a <del>ççep</del> tany	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS		BDCST.	UNIT RATE	TOTAL VALUE(1)
33	F	1	09:00P	10:00P	30S	10/28/16-10/28/16	HAWAII FIVE-0		1	4200.00	4200.00
34	F	1	10:00P	11:00P	30S	10/28/16-10/28/16	BLUE BLOODS		1	5500.00	5500.00
35	Sa	1	07:58P	09:00P	30S	10/29/16-10/29/16	CRIME TIME SATURDAY		1	1500.00	1500.00
36	Sa	1	08:57P	10:00P	30S	10/29/16-10/29/16	CRIME TIME SATURDAY		1	1500.00	1500.00
37	Su	1	06:57P	08:00P	30S	10/30/16-10/30/16	SIXTY MINUTES SUNDAY		1	15000.00	15000.00
38 ACC F	Sa TBL-ALL GAMES	1	12:00N	03:30P	30s	10/29/16-10/29/16	ACC FOOTBALL		1	1500.00	1500.00
39 NFL P	Su ATRIOTS V BILLS	1	12:57P	05:00P	30S	10/30/16-10/30/16			1	12500.00	12500.00
							Total Con	tract:	147		210425.00
							Billing Summary				_
						<u>Oct</u>	Nov	Dec		<u>Total</u>	
					Qtr 4		26850.00	.00		210425.00	
									CP	AND TOTAL	
									<u>GR</u>	210425.00	
										210425.00	

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ACCEPTED BY AGENCY